

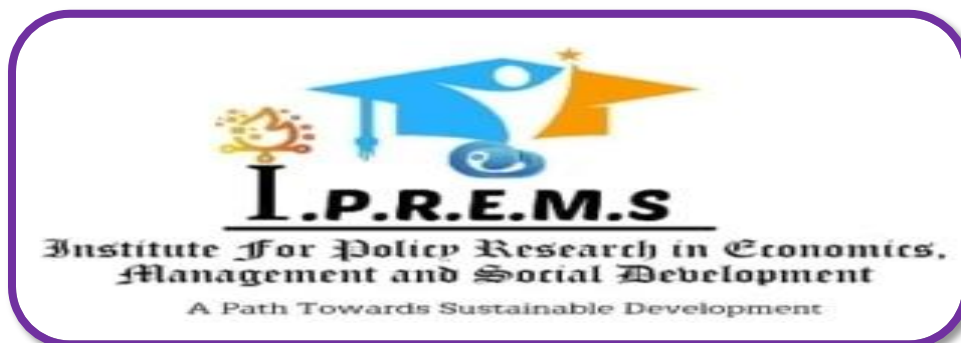
E-NEWS LETTER *IPREMS, BERHAMPUR*

2023-2024



*Institute For Policy Research in Economics,
Management and Social Development*

A Path Towards Sustainable Development

E-NEWS LETTER, IPREMS, BERHAMPUR

It was a reminder that the impact of COVID-19 has not only disrupted academic but has also significantly affected families' health and socio-economic circumstances the effects of which will be felt hardest by those who were already experiencing disadvantage. Institute for Policy Research in Economics, Management and Socio Development (IPREMS), Berhampur, is an online-based research institution in the field of different Social Sciences. This institute aims at Multidisciplinary Research on issues relevant to India's economic growth and social development. Research on various Economic issues, Social issues and very current situations of the economy are explored by the institute through different Academic Activities like seminars, conferences, workshops, and Web-panel discussions, national webinars. It aims at fairness in education access and attainment, the need for intellectual quality so as to enhance the significance of online learning its connection to the world beyond the classroom. We are happy to connect with you all respected academicians, research scholars, students at different Institute and the wider world slowly but surely return to normalcy. This institution is an online Research-based Institute having some objectives.

- *Nurturing research talents*
- *Building professional, academic and research relationship*
- *Get galaxy of intellectuals from reputed institution (Academician, Researchers, young faculties, and other relevant area) interactive platform which will improve the performance as well as efficiency.*
- *Along with the above mentioned we are planning to organize Conference, Work shop, student development programme, Faculty Development programme many more. Last but not the least it aims at social development of the society as a large whatever possible.*

The E-Newsletter of the institute showcases the activities and myriad events that is part of day to day life. This contains different academic activities of carried out over the past one year.

Activities Through Out the Year

1. National Webinar on " SUSTAINABLE Business Economics Business And Management And Innovation In Education " on 6th-7th January, 2024 at 5.30-07.00 PM IST.
2. National Webinar On " Sustainable Banking: A Road Map Towards 3 Trillion Economy " On 2nd March ,2024, 5.30 PM To 6.30 PM.
3. International Webinar On " Neuro Management -The Rising Wave "On 6th April ,2024, 6.00 PM To 7.00 PM
4. TALENT QUEST 2024 organized by IPREMS At Ganjam Kala Parishad, Berhampur on 10th NOVEMBER 2024.
5. ANWESANA 2024 -MEGA CULTURAL FEST FOR NURTURING TALENTS, Organized By IPREMS, on 9th JUNE ,2023, At Diamond Jubilee TOWNHALL Berhampur
6. HANDS ON TRAINING ON "DATA VISUALIZATION THROUGH POWER BI" 20th JULY 2024, 6.00pm To 7.30 Pm
7. National CONFERENCE on " SUSTAINABLE DEVELOPMENT GOALS AND INDIAN ECONOMY: OPPORTUNITIES AND CHALLENGES " on 3-4TH AUGUST, 2024 at 5.30 07.00 PM IST.
8. 5 days Online FACULTY DEVELOPMENT PROGRAMME ON APPLICATION OF RESEARCH METHODOLOGY AND DATA ANALYSIS From 2ND to -6th OCTOBER ,2024
9. PRERANA 2023 – Winter Fest, Nurturing Talents organized by IPREMS At Ganjam Kala Parishad, Berhampur on 10th NOVEMBER 2024.
10. Special Lecture On "NEURO MARKETING; Understanding the Psychology of Consumer" 30th NOVEMBER, 2024, 6.00pm To 7.30 PM
11. Conference Volume Edited Book on Sustainable Development Goals and Indian Economy: Opportunities and Challenges

National Webinar on " SUSTAINABLE Business Economics Business And Management And Innovation In Education " on 6th-7th January, 2024 at 5.30-07.00 PM IST.



NATIONAL SYMPOSIUM ON SUSTAINABLE BUSINESS, ECONOMICS, MANAGEMENT AND INNOVATION IN EDUCATION (NSBEM 2024)
06th-07th, JAN. 2024, VIRTUAL MODE. TIME: 5.30PM-7.15 PM (IST)

ORGANIZED BY
INSTITUTE FOR POLICY RESEARCH IN ECONOMICS MANAGEMENT AND SOCIAL DEVELOPMENT (IPREMS)
AN UGGLANW 31005/2023
BERPATNADE SCIENCE SOCIETY COLLEGE, BARAGATA, ODISHA

Resource Persons

- Prof. Surendra Nath Pasupalak**
Former Vice Chancellor of OUA,
Bhubaneswar, Odisha
- Dr. Vijay Joshi**
Visiting Professor Vanamati,
Vasantrao Naik State Agriculture Extension Management Training Institute,
Nagpur
- Dr. Ashok Kumar Patnaik**
Controller of Examinations
Institute of Insurance and Risk Management [IIRM], Hyderabad,
- Ajay Kumar Mohanty**
Founder and Director
All-CON Service's

National Webinar On " Sustainable Banking: A Road Map Towards 3 Trillion Economy " On 2nd March ,2024, 5.30 PM To 6.30 PM.



Institute for Policy Research in Economics, Management and Social Development (IPREMS)
Invites you to
National Webinar
On
Sustainable Banking: A Road Map towards Mission \$5 Trillion Economy

2nd March, 2024, 5.30-6.30PM (IST)

Resource Persons

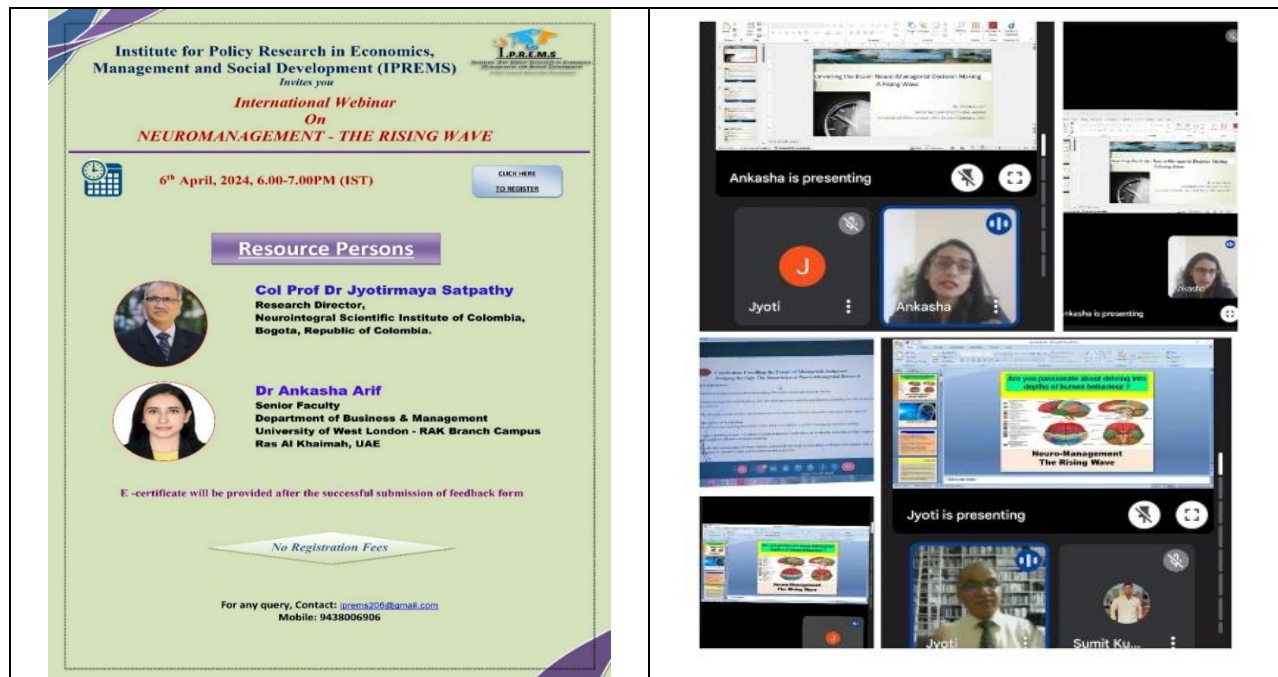
- Dr. Debesh Bhowmik**
Prof. Lincoln University College, Department of Business and Accountancy
Jalan, Malaysia
- Dr. Pushparaj Kulkarni**
Assistant Professor
In charge - Database & Institutional Ranking
Dr Ambedkar Institute of Management Studies and Research, Nagpur

No Registration Fees

For any query, Contact: iprms238@gmail.com
Mobile: 9438006906

International Webinar On " Neuro Management -The Rising Wave “

On 6th April ,2024, 6.00 PM To 7.00 PM



Interschool coemption TALENT QUEST 2024 organized by IPREMS At Ganjam Kala Parishad, Berhampur on dated 5th May 2024.



INSTITUTE FOR POLICY RESEARCH IN ECONOMICS, MANAGEMENT AND SOCIAL DEVELOPMENT (IPREMS)
79332915

Talent Quest -2024

Date: 5 May, 2024, Time: 3:00PM (ED) onwards
Venue: Ganjan Kala Parishad, Berhampur

REGISTRATION FEES: FOR DANCE -Rs. 300/-, OTHER EACH EVENTS Rs. 250/-

EVENT DETAILS

100 to 150	- Dance - Form Recitation - Dance - Fancy Dress	- Homework or Puzzle (use which is better?) - Classical, Modern (Timing: 3 Minutes)
150 to 200	- Dance - Form Recitation - Drawing - Dance - Fancy Dress	- Should schools ban Smart Phones? - Ram Wane, Suni Kanti - Classical, Modern (Timing: 3 Minutes)
200 to 250	- Dance - Drawing - Dance	- Does Education leads to Success? - Prashna Bharat: Ashvini - Classical, Modern (Timing: 3 Minutes)
250 to 300	- Dance - Drawing - Dance	- Sustainable Future and role of Youth - Rudra, Rame and Savely - Classical, Modern (Timing: 3 Minutes)
Age Group 15-22	- Michael Competition - Traditional Costume	

Payment Details

A/c No: 3122573530
IFSC Code: CBIN0283241
Beneficiary name: Proksha Kumar Padhi
Google Pay: 6438066906

Winners will get their prizes and every participant will get their participation certificate on ANWESANA 2024 on first week of June 2024 at Diamond Jubilee Townhall, Berhampur.

Important Notice:

- Participants are requested to attend one hour before the programme.
- Dance participants should bring their copy of 3 minutes.
- Judge decision will be final, no objection should be entertained.
- Registration fees are non-refundable.
- Participants will attend at their own risk and responsibility.
- Every participant will get certificate of participation.
- Management has their own right to change rules and regulations of the event.
- Traditional Fashion Show and Dance Competition of Std 5 onwards will be held on ANWESANA-2024.

For any Query Contact: 9438066906



**ANWESANA 2024 -MEGA CULTURAL FEST FOR NURTURING TALENTS, Organized By
IPREMS, On Dated 9th June ,2024, At Diamond Jubilee townhall Berhampur**





ଅନୁଷ୍ଠାନ-୨୦୨୪ ବାର୍ଷିକ ଉତ୍ସବ



ବ୍ରହ୍ମପୁର, ୧୦/୩ (ଅନୁପମ
 ନିଉଜ) : ଇନ୍ଦ୍ରଧନୁସ୍ ଫର୍ମ ଉପରେ
 ଚିତ୍ରିତ ଇନ୍ଦ୍ର ଶଙ୍କରାଜୀନାମକ
 ମେଳେନକୋଷ ଏବଂ ସୌରୀୟ
 ଚେଳେଇମେଳେଇ ବାସିଲ ସହର
 ଅବେଶେ ୨୦୧୪ ଶାନ୍ତପୁର
 ପ୍ୟାରିକ ଇସର ଶାନ୍ତସ୍ଥିତ
 ହୋଇଯାଇଛି । ସ୍ଥାନୀୟ ଚାକରଃ
 ଶୁଭୁକ୍ତି ଲେଖପୁର ଠାରେ
 ଉଦ୍ଧରଣ କ୍ଷମ୍ଭ ଅତିଥି ଭାବେ
 କାର୍ଯ୍ୟାପୁତ୍ରେ କ୍ଷେତ୍ରୀୟ
 ବିଶ୍ୱବିଦ୍ୟାଳୟର ସ୍ୱର୍ଗତ୍ୟ
 ଏମେଳେନା ଚିତ୍ର ଏକାମର ଲିଙ୍ଗର
 ଉପ୍ପାଦାନ, ସମ୍ପାଦନା ଅତିଥି
 ଭାବେ ଉପସ୍ଥିତ ଅମଳ ପ୍ରଧାନ
 ଆସୁ, ସହକାରୀ ଲିଭେଶ୍ୱର,
 ଆକାଶବାଣୀ, ବ୍ରହ୍ମପୁର, ଶାନ୍ତପୁର,
 ଓଡ଼ିଶା ଉପାଧ୍ୟକ୍ଷ ମୁଖ୍ୟ,
 ଶ୍ରଦ୍ଧାଈ ଇତ୍ୟାଦି ଉପ୍ପାଦାନ
 ମହାବିଶ୍ୱାସୀ, ଚିତ୍ତଶାନ୍ତ ଶାନ୍ତପୁର
 ସହୋଦର ଉପାଧ୍ୟକ୍ଷ ଶ୍ରୀ ଯୋଗ

ବେଇଲେଇ। ଅନୁଷ୍ଠାନ ନିର୍ଦ୍ଦେଶକ
ଡ.ପ୍ରତାପ କୁମାର ପାଢ଼ୀ ପ୍ରାୟତଃ
କାହା ବେଇଲେଇ ବୋଲେ ବୋ-
ଲିବୁନୁନୁନୁନୁ ଅତିଥି ପରିଚୟ ପ୍ରଦାନ
କରି ଦେଖିବାକୁ ପସନ୍ଦ କରନ୍ତି।
ଏ ଶ୍ରୀ ଶ୍ରୀବିହାରୀଙ୍କ ଉପସ୍ଥିତିରେ
ଗଞ୍ଜପତି ହାଉସରେ ବେଇଲେଇ
କହିଥିଲେ। ଏହି ଅବସରରେ ବିଭିନ୍ନ
ଅନୁଷ୍ଠାନର ଉପାଦେୟ ଉର୍ଦ୍ଧ୍ବ
କର୍ମୀ ଉପସ୍ଥିତ, ଜିଲ୍ଲା, କୁଳୀନ ବୁଦ୍ଧ,
ଭବାନୀବେଳା, ମାଗାମାଗାରିଆ
କର୍ମୀ କଲେଜ, ପ୍ରାୟତଃ ସ୍ବପ୍ନ ସ୍ବପ୍ନ,
ଆୟାଦି ଧାରଣେ ଆଦି ଅନୁଷ୍ଠାନ
ସହଯୋଗ କରିବାକୁ ବୋଲୁନୁ
ସହଯୋଗ କରିବାକୁ ଇଚ୍ଛା। ଏହି
ପରିସ୍ଥିତିରେ ଅନୁଷ୍ଠାନ ପ୍ରଦାନ
ଗଞ୍ଜାମ କଲେଜ ସହଯୋଗପ୍ରାପ୍ତ ଅଟେ
କି. ପ୍ରତ୍ୟୁଷ ପ୍ରତି ସମାଜିକ ବର୍ଣ୍ଣ
ଲେଖକ ବୋଲୁନୁ ପଞ୍ଜା ଓ ଶିଳ୍ପକ
ଓ ବ୍ୟବସାୟକ ଅତିଥି ପ୍ରଦାନ
ବୋଲୁନୁ କି ଆବାସର ସାଧନ।
ନିଜେ ସମାଜିକ କାର୍ଯ୍ୟାଳୟକୁ

ଅତିବେ ପାତ୍ର, ସମାଜସେବା ଏବଂ
ସୈନ୍ୟ ମିତ୍ର, ଲେଖକ, ଶିକ୍ଷାପ୍ରେମୀ
ସର୍ବଦା କରାଯାଉଥିବା । ଏଥିରେ
ସଂସ୍କୃତି ପୁସ୍ତକ ଉଲ୍ଲେଖ
କରାଯାଇଥିବା । ଏହାରେ ନ୍ୟୁ,
ପ୍ରକାଶକ, ଶ୍ରୀରାଧା ସାଧନା ପାଠ,
ସଞ୍ଚାଳନା, ଶେଷର ଲେଖକ ଗାନ୍ଧୀ
ସ୍ମୃତି, କବିତା ନୃତ୍ୟସାଧାରୀ,
ନିର୍ଦ୍ଦେଶକ ଶ୍ରୀ ପ୍ରମୁଦ ଅନୁଗ୍ରହ
ଆଦିପ୍ରାୟ ମାତେ ମାତେ ପଦପଦ୍ମ
ବିଚିତ୍ର ସଂସ୍କୃତି କରାଯିବାର
ପ୍ରତୀକ କରାଯାଇଥିବା । ଏହି
କାର୍ଯ୍ୟକ୍ରମ ପରିଚାଳିତ ମିତ୍ର, ଅପ୍ତ
ପାଠ, ପୁସ୍ତକ ସଂଯୋଜକ
କରିଥିବାବେଳେ ଆଶ୍ୱିନୀ ମାୟକ,
ଆଶ୍ୱତୋଷ ପଣ୍ଡା, ରଞ୍ଜିତଜନ
ମୁକୁତି, ତାରାବତ ବିଶ୍ୱାସୀ,
ଶ୍ରୀରାମ ସାହୁ ପ୍ରମୁଖ ପଞ୍ଚମାନଙ୍କରେ
ଅନ୍ତର୍ଭୁକ୍ତ ହୋଇଥିବା । ଶେଷରେ
ଅପ୍ତ ପଣ୍ଡା ଧନ୍ୟବାଦ ଅର୍ପଣ
କରିଥିଲେ ।



HANDS ON TRAINING ON "DATA VISUALIZATION THROUGH POWER BI"

20th JULY 2024, 6.00pm To 7.30 Pm

Institute for Policy Research in Economics, Management and Social Development (IPREMS)
Invites you to
HANDS ON TRAINING ON DATA VISUALIZATION WITH POWER BI

20th July, 2024, At 6.30-07.30PM (IST)
Meeting Link: <https://meet.google.com/jnuw-rnuc-bmd>

Resource Person
Dr. Subhajit Pahari
Associate Professor
School Of Business
Wayss Education

For any query, Contact: subhajit200@gmail.com
Mobile: 9438065906

3 years sales data
Year: 2016, 2017, 2018
gross sales (amount): 141M
Sales by Count: 765
Sales by Count: 60.92K

subhajit is presenting

Aditya k..., Ramesh, Prabin, You, Ram 24 c

National CONFERENCE on " SUSTAINABLE DEVELOPMENTGOALS AND INDIAN ECONOMY: OPPORTUNITIES AND CHALLENGES " on 3-4TH AUGUST, 2024 at 5.30 07.00 PM IST.

NATIONAL CONFERENCE
ON
Sustainable Development Goals and Indian Economy: Opportunities and Challenges
SDGEOC-2024
(On Virtual Mode)
3rd-4th, AUGUST, 2024
Time: 5.30 PM to 7.30PM (IST)

Organized by
Institute for Policy Research in Economics, Management, and Social Development
IPREMS, Berhampur, Odisha

Dr. Keya Das Ghosh
Associate Professor, Deputy Director
Head of Institute, Amity College of Commerce & Finance Kolkata, Amity University, Kolkata

Dr. Jaya Prakash Rath
Associate Professor & Head UG Program
School of Management
OPJINDA University Raigarh

Chandra Sekhar Bahinipati
Associate Professor at Indian Institute of Technology
Trapat

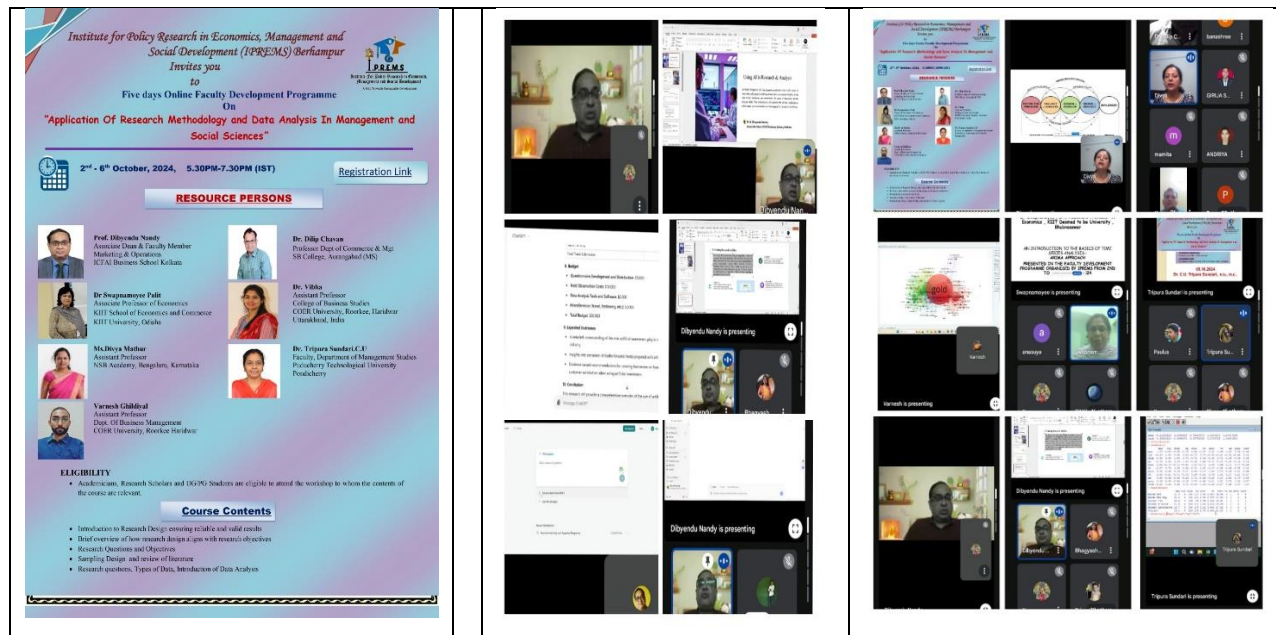
Mr. Kamala Kanta Dash
Senior Fellow
Centre for Sustainability Research and Advocacy (CSRA), BML Munjal University
Trapat

Factors Influencing IPO Performance: A Study of Trends and Investor Behavior in the New Market Environment towards sustainability
Dr. Prabin Kumar, Research Scholar, IIM Research Center (University of Mumbai)
Prabin Kumar, Research Scholar, IIM Research Center (University of Mumbai)
Dr. A. Subash Kumar, Associate Professor, IIM Research Center (University of Mumbai)
Mr. Prabin Kumar, IIM Research Center (University of Mumbai)

Prabin is presenting

Prabin, Simanchal, Birowajit, Dr. Keya D., Saibala, Madhus..., RAMESH K

5 days Online FACULTY DEVELOPMENT PROGRAMME ON APPLICATION OF RESEARCH METHODOLOGY AND DATA ANALYSIS From 2ND -6th OCTOBER ,2024



PRERANA 2024 – Winter Fest ,Nurturing Talents organized by IPREMS At Ganjam Kala Parishad ,Berhampur on dated 10th NOVEMBER, 2024



Special Lecture On “NEURO MARKETING; Understanding the Psychology of Consumer” 30th NOVEMBER, 2024, 6.00pm To 7.30 PM



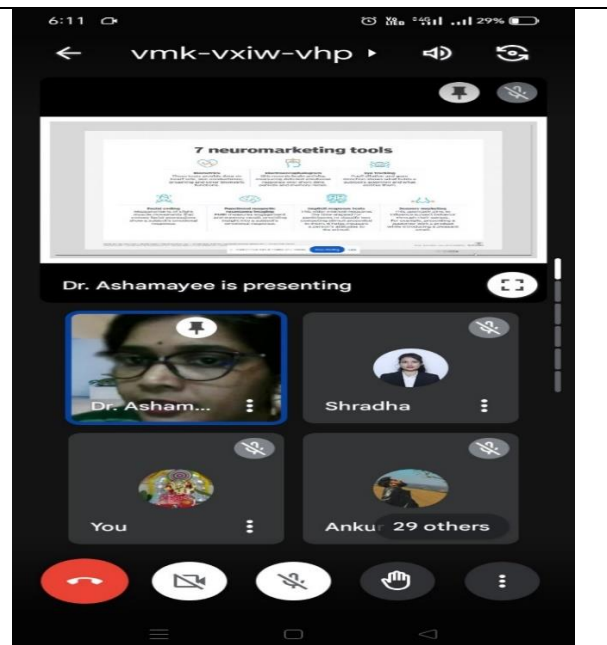
Institute for Policy Research in Economics, Management and Social Development (IPREMS)
Invites you to
Special lecture
On
Neuromarketing: Understanding the Psychology of Consumers

30th November, 2024, At 6.00-07.00PM (IST)
Meeting Link: <https://meet.google.com/vmk-vxiw-vhp>

Resource Person



Dr Ashamayee Mishra
Assistant Professor
Amity Global Business School Bhawanagar



Conference Volume Edited Book on Sustainable Development Goals and Indian Economy: Opportunities and Challenges

ABOUT THE BOOK

The present book entitled “Sustainable Development Goals and Indian Economy : Opportunities and Challenges” will provide platform to discuss with reference to significant developments in the opportunities and challenges arising in the course Sustainable Development Goals (SDGs) on the way to achieving full human potential and developing an equitable and just society for promoting national development. It is hoped that the book will be useful for the academicians, research scholars, policy makers, planners for achieving the goal Sustainable Development Goals (SDGs) in relation to Indian economy.

ABOUT THE AUTHOR



Dr. Prabina Kumar Padhi, currently as an Assistant Professor, and Head, Department Of BBA, SBRG Women's College, Berhampur. He has completed his Ph.D. in Economics Berhampur University, Odisha. He has 15 Years Teaching Experience with the Subject Expertise in Economics, Management, and Entrepreneurship Development. He has authored two text Books “Entrepreneurship Development for Small Business” and “Managerial Economics” and edited SIX books into his credit. He has published more than 20 articles in various national and international journals including UGC Care Listed Journals, Research Bulletin. He has contributed many research papers (17) in diversified area of economics, banking, MSME Sector etc which has got published in different reputed national and international journals. With regards to this he has 12 chapters in various edited books and 4 chapters in conference proceeding. He has organized and coordinated five (5) webinars and four (4) E-workshop. He has also presented Research Papers in Different International (7) and national conferences (15). Additionally, he actively contributes to the academic community by participating in program committees and delivering invited talks across educational institutions like VIT, Vellore. He is a life member of Odisha Economic Association, Odisha Commerce Association, South Odisha Economic Association, Indian society of Technical Education, New Delhi, AIAER, Bhawanagar, Institute for Policy Research in Economics Management and social Development.

NB Publications
B-1, 2nd Floor, A-55, DLF, Ashok Vihar
Loni Ghaziabad-201, 102 U.P. (India)
E-mail: nbpublications26@gmail.com
Mob: 9999829572, 8700829963

SUSTAINABLE DEVELOPMENT GOALS AND INDIAN ECONOMY
Opportunities and Challenges

Dr. Prabina Kumar Padhi